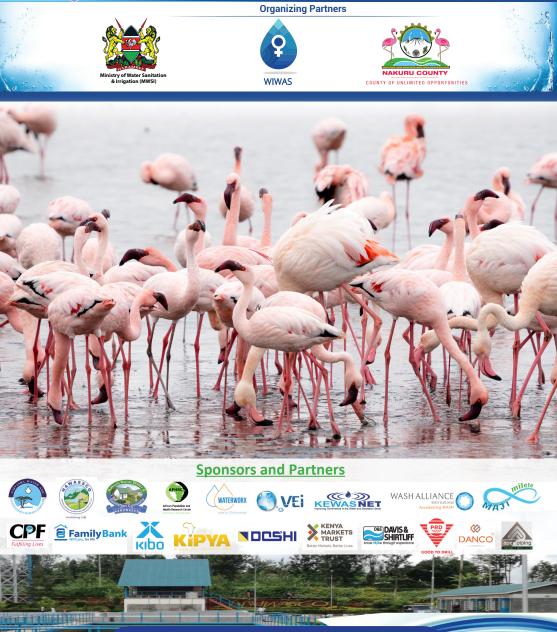
WASPA Youth & Women Water And Sanitation Conference 2021

Lake Naivasha Resort

26th-28th May 2021

Theme: Unlocking potentials of Women and Youth for sustainable water and sanitation services



Advocating for Quality Water and Sanitation Services www.waspakenya.or.ke

ABOUT THE CONFERENCE

The Water Services Providers Association (WASPA) together with her partners, the Ministry of Water, Sanitation and Irrigation (MWSI), the County Government of Nakuru, and Women in Water & Sanitation Association (WIWAS) will host a Youth and Women Water & Sanitation Conference from 26th to 28th May, 2021.

Overall Goal

The overall goal of the conference will be to enable stakeholders to share good practices, deliberate on prevailing challenges, and formulate strategies to leverage youth and women potential in order to accelerate realization of universal access to potable water and safely managed sanitation services.

Conference Theme

Unlocking potentials of Women and Youth for sustainable water and sanitation services

Sub - Theme (Topics)

- Promotion of good governance in water and sanitation through inclusion of youth and women
- Innovative and optimised financing opportunities for youth and women to accelerate access to water and sanitation for all
- Capacity Development and Research to optimise the untapped youth and women potential
- Leveraging Big Data and Information in water and sanitation by youth and women for accelerated access to water and sanitation
- 5. Innovations, Technologies and Markets opportunities for youth and women to improve availability and access of potable water and safe sanitation for all
- 6. Health and Environment: Epidemic Pandemic, Emergency and Climate Change preparedness and recovery in Water and Sanitation sector

Specific Objectives:

- 1. To create a platform to share experiences, identify barriers and good practices enabling information-sharing, transparency and participation of youth and women in the water and sanitation sector.
- 2. To provide networking opportunities for innovative investments and partnerships for youth and women to accelerate access to water and sanitation for all.
- To explore technologies, innovations and markets opportunities for youth and women to improve availability and access of clean water and safe sanitation for all.
- To foster partnerships among training institutions, water utilities and counties to building capacity of next generation of water and sanitation leaders.

Target

The Conference and Exhibition targets at least 500 delegates from all sectors including but not limited to:

- 1. Governments at International, National and County levels
- 2. Water Utilities
- 3. Water Associations
- 4. Government agencies with bias in Water
- 5. Environment, Energy, and Agriculture
- 6. Research institutions
- 7. Institutions of higher learning
- 8. Private Sector
- 9. Development Partners
- 10. Foreign Missions
- 11. Civil Society
- 12. NGOs
- 13. Consultants
- 14. Service Providers
- 15. Financial Institutions.

Activities

- High Level Meeting
- Field Excursions on 26th May 2021 in the Morning
- Official Opening and Welcome Reception on 26th May 2021 in the Afternoon

- Gala Dinner on 27th May 2021 at Lake Naivasha Resort
- Official Closing Ceremony on 28th May 2021

Vijanaa and Dada Water and Sanitation Innovation Awards

Water Innovations

Industry Innovations University/Technical Institutions Community

Sanitation Innovations

Industry Innovations University/Technical Institutions Community

Conference Packages

| Registration Category | Registration Fee | | | | |
|---|------------------|----------|--|--|--|
| Early Bird (Deadline 31st March 2021) | Ksh | USD | | | |
| Bouquets Youth (10 Participants) | Ksh 200,000 | \$ 2,000 | | | |
| Women (5 Participants) | Ksh 120,000 | \$ 1,200 | | | |
| Company (7 Participants) | Ksh 160,000 | \$ 1,600 | | | |
| Normal | Ksh | USD | | | |
| Youth (Under 35 Years) | Ksh 25,000 | \$ 250 | | | |
| Members | Ksh 30,000 | \$ 300 | | | |
| Non Members | Ksh 35,000 | \$ 350 | | | |
| Women Non- Members | Ksh 30,000 | \$ 300 | | | |
| Exhibitions | Ksh 150,000 | \$ 1,500 | | | |
| Field Excursion *(Has Limited slots) | Ksh 7,000 | \$ 70 | | | |
| Gala Dinner *(Has Limited slots) | Ksh 2,000 | \$ 20 | | | |

SPONSORSHIP PACKAGES

PLATINUM SPONSOR – KSHS. 6,000,000.00

- 1. Recognition as a platinum sponsor
- 2. Branding at the plenary hall
- 3. Company description on website
- 4. Logo placement on all conference materials
- 5. Presentation at the conference

6. 10 complementary delegates at the conference and reservation of table at Gala dinner

- 7. Exhibition Space
- 8. 1 page colour advert in the event booklet
- 9. Promo materials in the conference bags

GOLD SPONSOR – KSHS. 4,000,000.00

- 1. Recognition as a gold sponsor
- 2. Branding at the plenary hall
- 3. Logo placement on all conference materials
- 4. Presentation at the conference

5.6 complementary delegates at the conference and reservation of table at Gala dinner6. Exhibition Space

7. Promo materials in the conference bags; 8. ½ Page (Island) colour advert in the event

SILVER SPONSOR – KSHS. 2,500,000.00

1. Recognition as silver sponsor

2.3 complementary delegates at the conference and reservation of table at Gala dinner3. Branding at the plenary halls

4. Exhibition Space

5. % page (Horizontal) color advert in the event booklet

BRONZE SPONSOR - KSHS. 1,000,000.00

Conference Material Sponsorhip

- 1. Recognition as a bronze sponsor
- 2. 2 complementary delegates at the conference
- and reservation of table at Gala dinner
- 3. Exhibition Space
- 4. ¼ page colour advert in the event booklet

EXHIBITOR - KSHS. 150,000.00

- 1. 1 single booth 3x 3 m²
- 2. Fascia board with name
- 3.1 table & 2 chairs
- 4. Logo, Company description & contacts placed
- in the event booklet
- 5. 2 Exhibitors

EXHIBITION FLOOR PLAN

| | | | | 1 | | | | |
|----|----|----|----|----|----|----|----|--------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |
| | | | | | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Floor |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | Ground Floor |
| | | | | | | | | G |
| | | | | | | | | 1 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | |

| 33 | 52 | 51 | 50 | 49 | 48 | | 47 | |
|----|----|----|----|----|----|-------------|----|--|
| 34 | | | | | | L | 46 | |
| 35 | | | | | | First Floor | 45 | |
| 36 | | | | | | Ε | 44 | |
| 37 | 38 | 39 | 40 | 41 | 42 | | 43 | |

Accounts Details

COOPERATIVE BANK ACCOUNTS Account Name: Water Services Providers Association Dollar Account No: 02100563341600 **Bank: ABSA BANK KENYA PLC** KES Account No: 0708071463 SWIFT CODE: BARCKENC Branch: Bunyala Road For further enquiries please contact Chief Executive Officer - WASPA +254 712 433 055 | +254 721 316 541 | +254 722 473 850

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