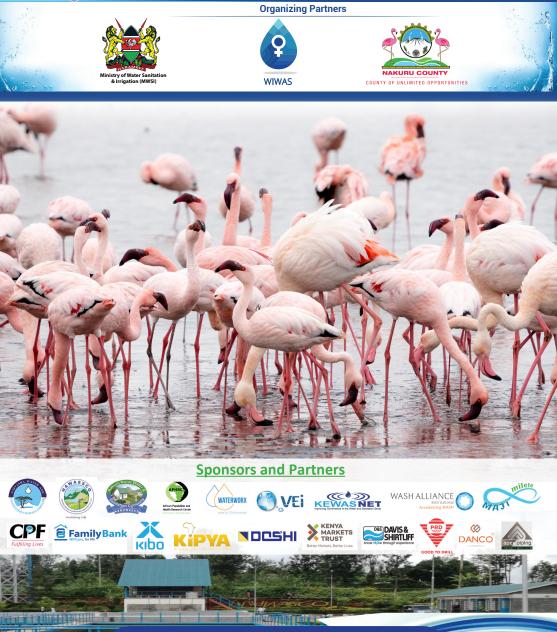
# WASPA Youth & Women Water And Sanitation Conference 2021

Lake Naivasha Resort

26<sup>th</sup>-28<sup>th</sup> May 2021

Theme: Unlocking potentials of Women and Youth for sustainable water and sanitation services



Advocating for Quality Water and Sanitation Services www.waspakenya.or.ke

# ABOUT THE CONFERENCE

The Water Services Providers Association (WASPA) together with her partners, the Ministry of Water, Sanitation and Irrigation (MWSI), the County Government of Nakuru, and Women in Water & Sanitation Association (WIWAS) will host a Youth and Women Water & Sanitation Conference from 26th to 28th May, 2021.

#### **Overall Goal**

The overall goal of the conference will be to enable stakeholders to share good practices, deliberate on prevailing challenges, and formulate strategies to leverage youth and women potential in order to accelerate realization of universal access to potable water and safely managed sanitation services.

#### **Conference Theme**

Unlocking potentials of Women and Youth for sustainable water and sanitation services

# Sub - Theme (Topics)

- Promotion of good governance in water and sanitation through inclusion of youth and women
- Innovative and optimised financing opportunities for youth and women to accelerate access to water and sanitation for all
- Capacity Development and Research to optimise the untapped youth and women potential
- Leveraging Big Data and Information in water and sanitation by youth and women for accelerated access to water and sanitation
- 5. Innovations, Technologies and Markets opportunities for youth and women to improve availability and access of potable water and safe sanitation for all
- 6. Health and Environment: Epidemic Pandemic, Emergency and Climate Change preparedness and recovery in Water and Sanitation sector

#### **Specific Objectives:**

- 1. To create a platform to share experiences, identify barriers and good practices enabling information-sharing, transparency and participation of youth and women in the water and sanitation sector.
- 2. To provide networking opportunities for innovative investments and partnerships for youth and women to accelerate access to water and sanitation for all.
- To explore technologies, innovations and markets opportunities for youth and women to improve availability and access of clean water and safe sanitation for all.
- To foster partnerships among training institutions, water utilities and counties to building capacity of next generation of water and sanitation leaders.

# Target

The Conference and Exhibition targets at least 500 delegates from all sectors including but not limited to:

- 1. Governments at International, National and County levels
- 2. Water Utilities
- 3. Water Associations
- 4. Government agencies with bias in Water
- 5. Environment, Energy, and Agriculture
- 6. Research institutions
- 7. Institutions of higher learning
- 8. Private Sector
- 9. Development Partners
- 10. Foreign Missions
- 11. Civil Society
- 12. NGOs
- 13. Consultants
- 14. Service Providers
- 15. Financial Institutions.

#### Activities

- High Level Meeting
- Field Excursions on 26th May 2021 in the Morning
- Official Opening and Welcome Reception on 26th May 2021 in the Afternoon

- Gala Dinner on 27th May 2021 at Lake Naivasha Resort
- Official Closing Ceremony on 28th May 2021

# Vijanaa and Dada Water and Sanitation Innovation Awards

# Water Innovations

Industry Innovations University/Technical Institutions Community

# Sanitation Innovations

Industry Innovations University/Technical Institutions Community

# **Conference Packages**

Registration Category	Registration Fee				
Early Bird (Deadline 31st March 2021)	Ksh	USD			
<b>Bouquets</b> Youth (10 Participants)	Ksh 200,000	\$ 2,000			
Women (5 Participants)	Ksh 120,000	\$ 1,200			
Company (7 Participants)	Ksh 160,000	\$ 1,600			
Normal	Ksh	USD			
Youth ( Under 35 Years)	Ksh 25,000	\$ 250			
Members	Ksh 30,000	\$ 300			
Non Members	Ksh 35,000	\$ 350			
Women Non- Members	Ksh 30,000	\$ 300			
Exhibitions	Ksh 150,000	\$ 1,500			
Field Excursion *(Has Limited slots)	Ksh 7,000	\$ 70			
Gala Dinner *(Has Limited slots)	Ksh 2,000	\$ 20			

# SPONSORSHIP PACKAGES

# PLATINUM SPONSOR – KSHS. 6,000,000.00

- 1. Recognition as a platinum sponsor
- 2. Branding at the plenary hall
- 3. Company description on website
- 4. Logo placement on all conference materials
- 5. Presentation at the conference

6. 10 complementary delegates at the conference and reservation of table at Gala dinner

- 7. Exhibition Space
- 8. 1 page colour advert in the event booklet
- 9. Promo materials in the conference bags

# GOLD SPONSOR – KSHS. 4,000,000.00

- 1. Recognition as a gold sponsor
- 2. Branding at the plenary hall
- 3. Logo placement on all conference materials
- 4. Presentation at the conference

5.6 complementary delegates at the conference and reservation of table at Gala dinner6. Exhibition Space

7. Promo materials in the conference bags; 8. ½ Page (Island) colour advert in the event

# SILVER SPONSOR – KSHS. 2,500,000.00

1. Recognition as silver sponsor

2.3 complementary delegates at the conference and reservation of table at Gala dinner3. Branding at the plenary halls

4. Exhibition Space

5. % page (Horizontal) color advert in the event booklet

#### BRONZE SPONSOR - KSHS. 1,000,000.00

Conference Material Sponsorhip

- 1. Recognition as a bronze sponsor
- 2. 2 complementary delegates at the conference
- and reservation of table at Gala dinner
- 3. Exhibition Space
- 4. ¼ page colour advert in the event booklet

# EXHIBITOR - KSHS. 150,000.00

- 1. 1 single booth 3x 3 m<sup>2</sup>
- 2. Fascia board with name
- 3.1 table & 2 chairs
- 4. Logo, Company description & contacts placed
- in the event booklet
- 5. 2 Exhibitors

# **EXHIBITION FLOOR PLAN**

				1				
1	2	3	4	5	6	7	8	
9	10	11	12	13	14	15	16	Floor
17	18	19	20	21	22	23	24	Ground Floor
								G
								1
25	26	27	28	29	30	31	32	

33	52	51	50	49	48		47	
34						L	46	
35						First Floor	45	
36						Ε	44	
37	38	39	40	41	42		43	

# **Accounts Details**

COOPERATIVE BANK ACCOUNTS Account Name: Water Services Providers Association Dollar Account No: 02100563341600 **Bank: ABSA BANK KENYA PLC** KES Account No: 0708071463 SWIFT CODE: BARCKENC Branch: Bunyala Road For further enquiries please contact Chief Executive Officer - WASPA +254 712 433 055 | +254 721 316 541 | +254 722 473 850

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